



**RML**  **AD**

## Le Mans 24 Hours 2011

### Mike Newton

**Date of Birth:** 14th April 1960

**Nationality:** British (Born in Manchester)

**Status:** Married with 2 Children

**Helmet:** White with red and blue bands

**Alias:** Entrepreneur and CEO of AD Group

Mike has several high-speed passions in his life. One is motor racing, and another is flying, but the one that drives him day-by-day is the lightning-fast connectivity of electronics and CCTV. As CEO of AD Group and founder of Dedicated Micros, Mike heads a group of companies that stand at the forefront of cutting-edge new technologies. He is widely recognised as one of the UK's leading businessmen and entrepreneurs as well as a very proficient racing driver with more than 25 years racetrack experience.



Mike's interest in motor racing came initially from behind the barriers, as a volunteer marshal. He stepped over the Armco for the first time in 1985 and embarked on a very successful period in Formula Ford that kept him challenged for more than ten years. Then, towards the end of the 1990s, Mike began competing in GT races, mainly with his still-treasured Ford Falcon EL. Appearances in the Bathurst 6 Hour and a class win at the Nürburgring convinced him that his future lay in endurance racing. In 2002 he made his debut in the Daytona 24 Hours and completed a full season in the British GT Championship aboard a Porsche 996 GTR prepared by Graham Nash Motorsport.

That same year GNM also managed the title-winning Saleen S7-R driven by Thomas Erdos, and the arrangement united the two drivers who have raced together ever since. Mike and Tommy's first full season as co-drivers was in 2003, sharing the GNM Saleen in the FIA GT Championship with assistance from RML. Mike also made his debut in the Le Mans 24 Hours. In the autumn of 2003 RML AD Group launched their joint sportscar programme with an appearance in the inaugural LMES 1000 Kilometres using an ex-works MG Lola EX257. Mike competed in the LMP1 EX257 throughout 2004, but switched to LMP2 in 2005 with the MG Lola EX264. The squad took a first LMP2 win in the Le Mans 24 Hours that June, and then repeated the feat in 2006. In 2007 Mike took the Le Mans Series LMP2 title – and again in 2010.



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DUNLOP



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Closed IPTV



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Last season RML AD Group finished 8th overall at Le Mans and, together with Andy Wallace, Mike was awarded the Woolf Barnato Trophy from the British Racing Drivers Club. Mike has been a member of the BRDC since 2008, and is Vice President of the British Motorsport Marshals Club.

Mike's interests both on and off the track have achieved a remarkable synergy, and his successes as a racing driver have enhanced and complimented AD Group's global position. Sustained investment in the RML AD Group sportscar programme has demonstrated a quantifiable return for the Group and ensured the longevity of the team's participation in endurance racing. That sustainability has been achieved as a result of an innovative approach to trackside hospitality and a remarkably effective marketing strategy.

Further information and details of Mike's career portfolio can be viewed on the RML AD Group team website.

[www.rml-adgroup.com](http://www.rml-adgroup.com)

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### About RML

The RML Group comprises six divisions; Motorsport, Automotive, Engines, Historic, Events and X-Pro. Based in Northamptonshire, England the company's 4,300 square metre facility includes design, development, manufacturing and operational support for international race/rally programmes and automotive engineering projects including performance engine development.

Since its formation in 1984 RML has achieved success in a diverse range of motorsport categories including GT/sportscars, touring cars, rally cars, single seaters and oval speedway cars. RML currently holds the LMP2 team and drivers titles in the Le Mans Series with Mike Newton and Thomas Erdos. RML also secured the 2010 British Touring Car Championship drivers title with Chevrolet and Jason Plato and the World Touring Car Championship manufacturers and drivers titles with Chevrolet and Yvan Muller.

More information on RML is available at [www.rmlmallock.co.uk](http://www.rmlmallock.co.uk)

### About AD Group

Global Video Specialist, AD Group with its 30,000ft headquarters in Warrington, England, was established in 1997, its primary objective being to create and bring to market leading edge CCTV solutions. The pioneering nature of the Group's products, with the emphasis very much on R&D, has undoubtedly been a critical element in AD's success to date. The principal shareholder of AD is Mike Newton who founded UK CCTV giant Dedicated Micros in 1982 which ranks No1 globally for multi channel digital video recorders.

In 2001 Dedicated Micros became an integral part of AD Group. Since that time all AD companies have been able to take advantage of a shared technology and development base, with all products designed and manufactured in-house at facilities in Malta, UK and USA - offering security specifiers, integrators and users the potential for flexible, seamlessly integrated CCTV solutions on the ground, in the air and on the move. AD Group Companies worldwide include: AD Aerospace, AD Aviation, AD Mobile, AD Network Video, ChipWrights, Dedicated Micros, D-Tec, ISD, RemGuard and TSS.

More information on AD Group is available at [www.ad-group.co.uk](http://www.ad-group.co.uk)