



## Le Mans 24 Hours 2011

### RML AD Group

The partnership between RML and AD Group is one of the most dynamic and successful in contemporary endurance racing, and reveals a bond that runs far deeper than simply one of team and principal sponsor.

The relationship brings together two companies that are amongst the most innovative in their respective fields. Founded 27 years ago, Ray Mallock Limited stands as one of the UK's foremost automotive engineering and development companies, with a track record that has not only yielded huge rewards in motorsport, but has also seen RML working in partnership with some of the leading names in motor manufacturing across the world.

As current holders of the British and World Touring Car titles, as well as the Le Mans Series LMP2 crown, RML's expertise in race preparation requires little introduction. Perhaps less familiar is the work RML carries out on behalf of companies like Mercedes Benz, Vauxhall, Chevrolet, Aston Martin, General Motors and Nissan. Detailed development work on production cars, both for the road and in competition, has resulted in the creation of some of the most exhilarating and effective motor cars, including the Saleen S7-R; itself a unique ground-up design from RML.

In 2012 AD Group will celebrate 30 years as innovators at the forefront of CCTV and video technology. It has been a remarkable three decades for the company based in Warrington, England. Acknowledged to be one of Britain's leading entrepreneurs, Mike Newton founded both AD Group and Dedicated Micros, and the two companies have grown in tandem to become global leaders in the design and application of professional video surveillance and monitoring technology. Dedicated Micros is recognised as having devised the world's first multiplexer that pioneered today's vast CCTV industry, while AD Group now offers a diverse range of video based devices which provide solutions to the problems of managing security, health and safety, and operational efficiency in the transport and fire sectors. Video evidence retrieved from Dedicated Micros and AD Group's products have helped to solve landmark cases including: Jamie Bulger (1993), Tonbridge Robbery (2006) and the London bombings (July 2005).

RML and AD Group were brought together by Mike Newton's passion for motorsport and his admiration for the RML-designed Saleen S7-R. Having seen one of his own Saleens dominate the 2002 British GT Championship in the hands of Thomas Erdos, Mike expressed a desire to achieve two things: to co-drive with the talented Brazilian and to have RML prepare and manage the cars he raced. Ever since that time he has steadfastly done both.

In 2003 RML AD Group competed together for the first time, entering an ex-works MG Lola EX257 in the Le Mans Endurance Series. The following year, 2004, they not only ran a full season with the MG Lola, but they also entered a two-car squad of Saleens in the FIA GT Championship. The cars were liveried in a distinctive red, white and blue colour scheme that soon become synonymous with the team, and has since graced a succession of sports prototypes, beginning with the MG Lola EX257 and progressing through the MG Lola EX264, EX265, EX265c and Lola Coupé HPD. This season the livery bedecks the team's 2011 HPD ARX-01d.

Along the way Mike Newton and Thomas Erdos have collected an impressive array of silverware and awards, including two class victories in the Le Mans 24 Hours (2005 and 2006), two class titles in the Le Mans Series (2007 and 2010), and have been among the most faithful supporters of the ACO and the Le Mans Series, missing just one race in the past eight years.

Without a doubt the sustained relationship between RML and AD Group has been catalysed by Mike Newton's business acumen, ensuring that AD Group has been back year on year as a result of an extremely effective and relevant marketing strategy which leverages the synergies between professional motorsport and the business.

**For further information, please visit [www.rml-adgroup.com](http://www.rml-adgroup.com)**

### About RML

The RML Group comprises six divisions; Motorsport, Automotive, Engines, Historic, Events and X-Pro. Based in Northamptonshire, England the company's 4,300 square metre facility includes design, development, manufacturing and operational support for international race/rally programmes and automotive engineering projects including performance engine development.

Since its formation in 1984 RML has achieved success in a diverse range of motorsport categories including GT/sportscars, touring cars, rally cars, single seaters and oval speedway cars. RML currently holds the LMP2 team and drivers titles in the Le Mans Series with Mike Newton and Thomas Erdos. RML also secured the 2010 British Touring Car Championship drivers title with Chevrolet and Jason Plato and the World Touring Car Championship manufacturers and drivers titles with Chevrolet and Yvan Muller.

**More information on RML is available at [www.rmlmallock.co.uk](http://www.rmlmallock.co.uk)**

### About AD Group

Global Video Specialist, AD Group with its 30,000ft headquarters in Warrington, England, was established in 1997, its primary objective being to create and bring to market leading edge CCTV solutions. The pioneering nature of the Group's products, with the emphasis very much on R&D, has undoubtedly been a critical element in AD's success to date. The principal shareholder of AD is Mike Newton who founded UK CCTV giant Dedicated Micros in 1982 which ranks No1 globally for multi channel digital video recorders.

In 2001 Dedicated Micros became an integral part of AD Group. Since that time all AD companies have been able to take advantage of a shared technology and development base, with all products designed and manufactured in-house at facilities in Malta, UK and USA - offering security specifiers, integrators and users the potential for flexible, seamlessly integrated CCTV solutions on the ground, in the air and on the move. AD Group Companies worldwide include: AD Aerospace, AD Aviation, AD Mobile, AD Network Video, ChipWrights, Dedicated Micros, D-Tec, ISD, RemGuard and TSS.

**More information on AD Group is available at [www.ad-group.co.uk](http://www.ad-group.co.uk)**